

## Patent Abstracts of Japan

**PUBLICATION NUMBER** 

06160834

**PUBLICATION DATE** 

07-06-94

APPLICATION DATE

20-11-92

APPLICATION NUMBER

04310676

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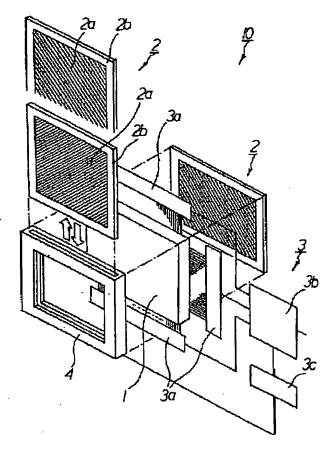
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INT.CL.

G02F 1/1335

TITLE

: LIQUID CRYSTAL DISPLAY DEVICE



ABSTRACT: PURPOSE: To perform positive/negative inversion by converting the polarizing axis on at least one side of a polarizing plate and to select display characteristic corresponding to applications in a liquid crystal display.

> CONSTITUTION: This device is comprised of a liquid crystal panel 1 which performs display by applying light transmission/cutoff control as applying a voltage to liquid crystal intermittently, the polarizing plate 2, at least one side of which consists of a polarizing member 2a and a frame member 2b to support the polarizing member 2a and whose polarizing axis is arranged convertibly by 0°/90°, and a control circuit 3 which applies the voltage to the liquid crystal selectively and provided with a function to perform the positive/negative inversion of the display of the liquid crystal panel 1.

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